# BETTER TOGETHER EMBEDDING ACTION PLAN

## **EMBEDDING STEPS**

There are several steps to consider in turning a short-term improvement into a sustainable change.

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| **BETTER TOGETHER EMBEDDING IDEAS** | |
| **Revisit your networking table** | Redo your table every six months. New events and opportunities become available all the time and you may find that, having tried some things out, your scores have changed. |
| **Keep a networking diary** | Capture the details of what you’ve attended and when, who you connected with and how you would rate the experience. Think about ways you could have networked even more effectively and apply these lessons in the future. |
| **Identify more formal business groups to join** | These could be sector groups, local groups like the Chamber of Commerce, national groups like the Federation of Small Businesses or programmes offered by the Growth Hub or Universities. Being part of a group can help make the most of your opportunities and take the legwork away from keeping up with what’s going on. |

## **INSTRUCTIONS**

Use this documentto build an **Embedding Action Plan** for **Better Together**.

Additionally, you can use this as a template to take notes on what you’ve learned or record your thoughts about how the topic impacts your business.

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| **Date: \_\_\_\_\_\_\_\_\_\_\_\_\_** | **Topic:** |
| **How often will you review this topic / your approach?** |  |
| **Where will you get new information from?** |  |
| **What other support do you need to access?** |  |
| **Other notes and ideas:** |  |

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| Action Reference | Action | Who is responsible for implementing the action? | What is the planned deadline for the action? | How will you measure the success of this action? |
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